

ALCALÀ I ALCOSSEBRE IMPARABLE



Diverses realitats,
un futur.

Electoral Program

2019/2023

English

Areas of work

How do we want to organize the Council work?



Lifelong learning, childhood and family.

Education is more than the management of schools. It needs to be permanent for all ages and also during leisure time, has to be family orientated, searching for time to share and for help to the families in their work.



Culture, tourism all year round.

We know we need to offer more than sun and beach. This has to be done through a strong cultural management, coordinating the existing associations and generating new cultural movements.



Urban structure.

All our urban centers, and the relationship between them, need to be restructured: renewal of the General Building Plan, connect different areas, giving solution to unfinished urbanisations, draw an efficient mobility plan, improvement of the local transport....



Work opportunities.

This point is, without any doubt, essential to avoid our youngest to leave the town. We need to boost the existing job opportunities and develop the creation of new ones. The council has to offer and promote decent work.



Council management.

It is an area with less visibility, but not less importance. The council staff needs to be efficiently managed, the interim jobs have to be reduced, and all of those which are actually vacant need to be covered. The management of the economical resources, and the request of the different subsidies that any institution can offer (with Independence of its color) will be made from this area.



Communication, participation and transparency.

We want the citizens participation to be a constant, to know your wishes and needs, to ask you how to guide different actions, to govern by your hand and want to do it throughout the 4 years of legislature. At the same time we want you to know everything about us.



Healthy and sustainable life.

It is proved that health and environment quality go hand by hand, and so will it also be for us. We will contemplate aspects of prevention, such as practice of sport, of health care and sustainability.



Social services.

Social helps, food bank, home assistance, escort service to elderly people... need to be carried out with fairness and social justice. We want our town to progress as a such, without leaving anyone out. Therefore, the area of social integration needs to be taken care of necessarily as it has been forgotten till now in our cores.



Standing Education, Childhood And Family.

- We will do continuing educational programmes in co-ordination with the area of culture, combining acts and activities in Alcalá and Alcossebre, as well as options for children, families and adults, always coordinating (and not programming against) all the work the associations already do.
- We will create an agenda to, periodically, coordinate the activities of the areas for education, culture, healthy living (sport), which can be offered at the tourism offices.
- The libraries must take impulse. Firstly, we need to create an attractive area for children, in each of them. Afterwards, schedule activities for children and adults around reading, and, of course, we will publish the news in an efficient way, also in the agenda. It is necessary to adapt the opening hours to the students.
- We will carry out the necessary actions so that, the municipal play schools become part of the public network.
- We shall establish an economic aid for those families choosing to take care of their children under the age of 3, at home.
- We will increase the budget for the extra-curricular activities at the two schools, in order to give a quality offer with qualified monitoring staff.
- We shall organize educational congresses for families, teachers, educators monitoring staff and all social agents involved in our childrens education, to deal with the issues that are of interest to these agents, aiming to create common criteria and a same way of working.
- We will create standing learning programmes for adults in coordination with the department of work opportunities.
- We will create a transportship for those students who continue living



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in town while conducting their studies in another locality.

- We shall offer a quality programme for children and youth during the town and the september festivities, with a sensible time Schedule.
- We will take care of all necessary steps to expand the offer of FP in our IES (profesional trading in our secondary school) adapting this offer to the work needs in the area.



Culture, Tourism And Deseasonalisation.

Culture.

- From the council we shall work to satisfy the cultural rights of the citizens. That means, we will ensure that people and communities have access to culture and can participate in the one they choose to do. For it:
- We will create the figure of **Museum Collection Manager** in order to protect, disclaim and disclose all the work done during the last years.
- We shall review the catalogue of building and cultural property to protect the municipal architectural heritage, so we will expand the **Catalog of municipal cultural resources** in which, as well as the already protected goods, all those resources that neighbors consider part of the identity of the town will be included (museum collection, photography file, oral and written history, literature, publications, gastronomy, traditions, etc).
- We will prepare a **spread project** for this catalog to be known by the citizens of all ages (through a programme of educational activities) and in the appropriate professional forums.
- We shall do a municipal **Cultural agenda**, regularly and yearly which takes in account

citizens and users of different ages and realities to be programmed in the different parts of the municipality. This agenda will:

- Reflect our cultural reality and incorporate regularly professional programming including both, participation activities and artistic manifestations.
- Regulate the programmatic needs of other work areas at the council, such as education, festivities and tourism
- Be elaborated in coordination with the different cultural (associations, music band, museum collection, libraries, etc) and educational (schools, secondary school, play schools playrooms) agents in town.
- We shall propose **investments in infrastructures** to cover the needs of our cultural agents with new constructions (Theatre/Auditorium, Museum, Associations Center) as well as improving the existing ones (libraries, CESALS).
- We will study the feasibility of the implementation of a **Municipal school of Performing Arts** that supports the work of all associations related to some scenic discipline either on the artistic side (circus, theatre or dance) or on the technical, management and production one. This measure will be focused mainly to the youth.
- We shall promote a **cultural associative structure** putting at its disposal the resources of the council (human, economic and



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infrastructures), thus creating an associative co-working.

- We will facilitate the administrative management and production work of the events and activities organized, by creating the technical figure of the associations manager.
- We shall coordinate all activities with the ones organized by the council, to avoid double programmations at the same time.
- We will count on them to create a bigger tourism offer.
- We shall implement the Project **Companies for culture** through which we shall encourage those companies that organize their cultural actions. By this way, in addition to achieving the dynamization of their businesses the municipal cultural offer will be complemented.



Culture, Tourism And Deseasonalisation

Tourism.

- From the council we shall work to attract a respectfully and creative tourism, interested in knowing our culture and our land, which is what makes us unique. For this
- We will join the **International Structure for creative tourism**, involving the local cultural associations, all those who work the local gastronomy and the local crafts.
- We shall extend the complementary offer by creating new tourism resources such as:
 - **Agricultural tourism program** in Alcalá and Capicorb to put in value these two cores, showing the processes of production of local and seasonal products.
 - **Municipal program for tourist animation** with two objectives:

- Form our youngest in a touristic job with future
- Release our culture, our land and our sport offer.
- We will work on the sports, cultura and environment areas to promote the **regular activities agenda** depending on criterias for deseasonalization.
- We will take steps to join the **Spanish Net of Accesible Tourism** improving and expanding the existing accesible points, as well as the services that these users need.
- We shall increase the turistic information points, by basing **Info Tourist** in Capicorb and Las Fuentes and involving the local businesses that want to.



- We will keep fighting to have the Centro de interpretación de la Sierra de Irta in our town and demanding the best communications to our destination.



Urban Structure

From the council our work will go to obtain a kinder, more comfortable and accesible town for all of those who live in it. Therefore we shall:

- Review the PGOU (General Edification Plan) to solve the existing inconsistencies , giving an overwiev in agreement with the present time, and ordering and organizing our cores.
- Draw an Integral plan of recovery of the town center and the singular houses, integrating it within the network of public aids for the restoration of Antique town centers.
- Reorganize the aids for facade rehabilitations, through a point system in which, the part of the town of its location (old town), the style, the historical importance of the facade and if the company who is going to do the job is locally based, will count.
- Recover for the city council historical buildings, creating a project related

to the historical meaning of the property, which will be binding.

- Draw up a specific and well-prepared plan in order to facilitate the rehabilitation of houses and even their expropriation, in the case of abandoned ones which are not going to be rehabilitated.
- Cycle-pedestrianize the historic quarter of Alcossebre, rearranging traffic and encreasing the parking areas.
- Build a municipal park in the area of Paseo del Ferrocarril with diferenced parts: wooded, outdoor sports, playgrounds, pet, canteen, picnic area...
- Look into the possibility of building a multicultural cemetery in Alcossebre.
- Study a second way of entry and exit to El Pinar in the case of emergencies.
- Coordinate work with the department of internal management to try to join municipal administration



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services in a same area in both, Alcalá and Alcossebre.

- Work to solve the problem of abandonment that is suffering the marina, revising the contract with the concessional company and negotiating possible economic agreements to regularize, modernize and beautify the infrastructures.
- Make the necesssary actions, so that the order to regulate the future concession of the Puerto Deportivo Las Fuentes prioritize the public management of it, through a consortium in which the associations involved in the port and the city council are members.



Urban Structure

Mobility:

- Build two green ways:
 - One from Alcalá to the coast
 - Another one to communicate the two Natural parks along the coast.
- Redistribute traffic in Alcossebre, descongesting the first line.
- Rent empty plots to create new parking spaces in the whole locality.
- Continue working to obtain a proper railway service, 100% accesible.
- Demand the state to repair the bridge at the south entrance to Alcalá.



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- Change the bus, Alcalá to Alcossebre, timetable to make it more suitable for workers and taking into account the schedules of trains and buses that communicate with other towns. This bus will have less stops, it will be a direct line and will take less time to do the journey. It will have two lines: from Alcalá to the center of Alcossebre, and from Capicorp to Las Fuentes.
- Implement alternative public transport such as a public bicycle network.
- Improve the Access to Alcossebre and Capicorb in the sections of municipal competence, and demand the same for the sections of competence of the state : increased safety, firm tracing, avoidance of water grounds, etc.



Urban Structure

Maintenance:

- Clean periodically ravines and water steps so that they can absorb the punctual flows of heavy rains without finding obstacles in their way.
- Establish special schedules, more frequent than the current ones, of waste collection directly from the shops and the containers in Alcossebre during the summer months, and review the amount of collection points of both, unclassified garbage and recycling one.
- A recurring and lasting campaign in time, to boost pet excrement collection. It is not enough with a punctual campaign, we need to become conscious of the sanitation, cleanliness and image problems caused by excrements on our streets.



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Accessibility:

- Put in place an universal accessibility plan for all the urban parts of the municipality. Review all ramps and access for people with reduced mobility arranging all those badly done.
- Give continuity and publicity to the public aids for making

accessible the shops and industries of the locality.

- Continue to demand ADIF (railway) the accessibility of the train station.
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Work opportunities.

Trade.

- We will prioritize the employment of local companies for everything the council needs to do, with competitive and transparent award criteria.
- We shall elaborate the development of trade in the old part of Alcalá, designing a program of aids with a system of points to prioritize shopping areas, needs, exclusivity of products... linked to a mass marketing campaign during the whole year.
- We will change the specific campaigns of local commerce: creating a catalogue with gifts ideas to be purchased locally, which will be distributed to the whole population.
- We shall dynamize the trade by encouraging the organization of cultural activities in the companies (exhibitions, music, artistic competitions...).



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- We will regulate the activity and opening licenses for shops in town, facilitating and lowering the formalities and shortening the deadlines.
- We shall implement the Project **Companies for culture**, through which we will encourage those who organize their own cultural actions. This will, in addition to the dynamization of their businesses, complement the municipal cultural offer.

• **Industry.**

- We will facilitate and expedite administrative procedures to ease the creation of private and investment initiatives in our cores.
- We shall promote our industrial estate in all possible forums in order to attract new companies, with special interest in technology and environmental ones.



Work opportunities.

Agriculture.

- We will minimize the intermediation between producers and consumers by creating a market and a brand of proximity products, offering our quality to the tourism who is visiting us. This market will also have an on-line version, in order to facilitate the sales.
- We shall encourage cooperativism and organic farming by:
 - Grouping farms and productions to improve results and competitiveness.
 - Doing a study of soil and climate to search for crops, adapted to the characteristics of the area.
 - Promoting the now existing traditional crops (tomatoes, artichokes, almonds, olives).



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- Re-designing, through the cooperativity, the farms for their industrialization (machinery to collect almonds, olives, etc) and organizing a tool bank, to make it all more profitable for the farmer.
- Working hand in hand with the local bars and restaurants, to promote the products of our farmers and breeders.
- Putting into operation the Municipal agrarian council.

Hotel trade.

- We shall bet on a training, aimed to the youth, designed with the help of the professionals in town, in order to meet the real needs of the local hotel trade business.
- We will organize professional seminars on training, innovation and networking for the professionals of the municipality.



Council Management.

Council staff:

- We will consolidate the interim jobs and reactivate the Municipal Brigade to create stable work that is not contingent of the seasonability.
- We shall create an APP to notify, in case of incidents, enabling to solve them quicker.
- We will establish a continued forming and recycling program for the council staff.
- We will relate the payment of rulers to the interprofesional minimum wages, and urge the rest of government entities to do the same.
- We shall look into the amount of personnel needed for the town cleaning service, in order to do all streets with enough periodicity in Alcalá and Alcossebre, during the whole year. If necessary the staff will be increased proportionately.



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We will create within the cleaning service, the figure of an auditor who will be dedicated to revise the fulfillment of the different points in the cleaning agreement, to certify the periodicity of them happening, to inform about its efficiency and to value if there are actions which need to be increased or decreased.

- We shall review and enforce the Municipal equality plan.
- We will prepare a plan with rules to level the two co-existing languages.

Security forces:

- We shall adapt the local police staff to the needs of all population centres.
- We will establish a vehicle replacement plan to change the mobile park to electric or hybrid SUV vehicles.
- We shall do the necessary actions to increase the timetable of the Civil Guard to 24 hours.



Council Management.

Descentralization of the city council:

- We will distribute equitably, the city council between Alcalá and Alcossebre, in accordance to the real needs of each nucleus. Thus meaning that the areas with higher incidence in Alcossebre will be located mostly there, and those with the most incidence in Alcalá will be in Alcalá. The areas with similar incidence in both cores, will be divided equally in each one of them.



Economie:

- We will ensure the proper distribution of aids to all local associations, establishing a clear criterion for their grant:
- Collaboration in local activities and amongst the other associations.
- Activities generating an economic and/or social impact for the town.
- The number of members and if they are registered in town.
- Criteria established according to the work area of the association.
- We shall create an aids system for the installation of energy systems with renewable energies.
- We will review the accounts of the Provincial Waste Consortium to reduce the quota.

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Communication, participation and transparency.

Communication:

- We will design a communication system that brings together the necessary channels to be able to reach efficiently the neighborhood, holidaymakers, visitors and tourists. The networks will play an important role, without forgetting the most ingrained channels like the Bando (proclamation) or the BIM (council news)
- The BIM has to be an information tool: We will notify everything related to taxes, employments, grants, decrees, ordinances, permits and all what the council has done or has to offer. It will also give voice to all political groups represented at the city council.
- We shall encourage a fluent and regular communication with all the cultural, sporting and business associations, as the social agents that they are.

Participation:

- We will create a mobile application to warn of incidents, following the model of other towns.
- We shall draw real participative budgets, with a heading specifically designed for that purpose, and creating a web platform where citizens will be able to leave their proposals and vote the existing ones, in a complete transparent manner.
- We will create citizens assemblies to learn about the different opinions of the neighbors before taking any important decisions affecting the population.
- We shall strengthen the existing neighborhood associations and support the creation of new ones.
- We will join the net “Creando Futuro” (building a future), forming like that the youth into the citizens participation, listening to their proposals for improvement and enclosing them in the budgets.



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- We shall create Workgroups to set up a common and long-term village Project, with specialized advice.

Transparency:

- We will design a system to measure the impact of all the council actions: social impact, economical impact... to evaluate our actions and assess their continuity.



The healthy and sustainable life.

Environment:

- We shall do pedagogical campaigns to raise awareness about the **fauna and flora** we live with.
- We will regulate the **feline colonies**, establishing controlled feeding points, creating a specific budget heading for sterilization, publishing the existing shelters, working in a coordinated manner with the associations for this cause.
- We will develop a strategic plan to improve **energy efficiency** and make sustainable, with ecological criteria, all public buildings.
- We shall give use to the water of the **sewage treatment plant**.
- We will study the possibility of our town becoming a **Geological**

park with an interpretation center.

- We shall order the use of our **beaches**, enabling more areas to enjoy with our pets and to practice naturism.
- We will improve the infrastructures of the **ecoparks**.
- We shall restructure the collection of organic waste and garden remains for the creation of a municipal **composting** point.
- We will implement the use of **reusable glasses** at our festivities.
- We shall declare our town to be free of **transgenic** products.
- We will avoid the use of **weedkillers** in the verges of the roads and public places, prioritizing the technique of clearing it mechanically.



Víctor Martín

- We shall modify the urbanization rules by directing them to sustainable building more respectful with the environment.
- We will recover, on a selective manner, the garbage collection **door to door**, establishing a periodicity for each type of waste, thus avoiding that garbage is left in the waste containers out of Schedule, making the separation of waste much easier. This type of collection will also be carried out in Alcossebre, after previous registration.



The healthy and sustainable life.

Health:

- We will establish a program for **women** to help them in the antenatal, neonatal and lactating (breastfeeding) time.
- We shall review the **sports** and cultural agenda to create a line of specific activities.
- We will Schedule **healthy nutritional** workshops.
- We shall take the necessary steps to have always **Pharmacies on call**, both in Alcalá and Alcossebre.
- We will require from ADIF (railway) the installation of screens, to avoid **noise pollution**, in the areas where the train passes the town.

Sports:

- We will promote the **associative sports net**, putting at their disposal the council resources, building up with this an associative co-working.
- We shall facilitate the administrative work, the management and production of events and activities that they organize by creating the technical figure of the **Associations Management**.
- We will **coordinate** all their activities with those organized by the council itself to avoid double programming.
- We shall count on them to create **complementary touristic offer**.
- We will encourage the sports activities of the associations, at local level, giving them the correct **diffusion**.
- We shall prepare a **catalogue**, to include all existing **sport installations**, for people to be aware of the possibility of using them.



Glòria Bosch

- We will facilitate the use of the sport centers in the neighbour towns with **public transport** and we shall study the demand for non existing sport installations in the surrounding areas.
- We shall create with the neighbour towns a joint sport installations community, enabling enough public for all of them and optimizing the economic resources.
- We will promote sport at sea as a leisure plan for our youth, aswell as a touristic attraction.



Social services.

- We will organize intercultural workshops to learn about the cultures, in the widest sense, of each one of the nationalities that make up our local society.
- We shall organize a meetings calendar with groups of different nationalities to talk about coexistence and to establish consensus measures aimed at improving it.
- We shall form conversations groups and linguistic meetings to learn the different languages that are used in our town.
- We will maintain and improve the existing services, giving **transparency** to the aids awarding processes and following a criteria of social justice.
- We shall create a **Residence for the 3rd Age** with a co-housing



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- system, where each person has its own home, but shares common areas and services.
- We will promote the **Network for good treatment** where all local associations can take part to build a town free of male violence.
- We shall conduct **awareness** campaigns to stop male violence by giving emphasis to the respect for women and zero tolerance for aggressions.
- We will ensure the fulfillment and development of the Valencian Pact against **Gender and male violence** as well as the State Pact against Gender violence.

Transversales

WOMAN: Knowing that it is necessary to normalize the equity, the non-sexist language, the elimination of stereotypes, and ultimately in focusing that all, women and men, are treated the same, Compromis is going to work on this topic with the staff at the town hall and will demand the same from all suppliers. Each one of the council departments to program activities will be able to do specific campaigns of awareness, giving continuity to those already rooted amongst the population, and innovating ones.

YOUTH: The youngest need to be present at all council departments. Not only for festivities and studies, they are also to be involucrated in finances (participatory budgets) in culture or sports (with its own association or participating from the council activities), in environment (those most committed), etc. In any case, Compromis shall work to take in account, as well as their opinion, their participation in each of the departments, because all of them will have its specific programme for the youth.

FESTIVITIES: The festivities we are proposing are the ones for everybody. Respecting tradition we will incorporate a programme of actions and activities for all ages. We want the associations to have the protagonism of the festivities, as, at the end they are the ones to organize most of the acts and events in town. We want the “Collas” to keep giving it all and to enjoy non stop. But we also want all citizens to feel identifies with their festivities, even the least participatory. We will create a coordinating figure of the festivities, which with the help of each department (the ones dedicated to childhood, culture, sport, integration...), the associations and the “Collas” will elaborate the programme of activities.

Different realities, one future.

